Access different views for the stage performance

Sense and send crowd activities to the artist so that he can change music performance based on them

Knit the experiences together with group friends and friends newly met using photos & videos they take during concerts

A GPS to help navigate in Coachella based on previously synced Last.fm music play list with respect to personal music preferences

Book a "camera" to follow you: allow concert goers take pictures without pulling out or being distracted by seeing the camera screen

A walk-by experience: show an "interest map" based on the crowd's music tastes

Sample the now-playing songs on different stages at one place

See from one person's view and compare to others'

Big hologram of the artists in sync with his/her performance

Particular artists' historical albums showcase & music filters

Individually jump to have the influence for how the stage can move

Heat sensor to sense the crowd energy and display it both inside & outside of the performing tent

Sense people around me that has the same dance mood & energy with me

Use phones as a light display, or pixelator

Bracelet can vibrate or in other forms to represent music rhythm

Decorate the concert hall with key moments

Sense the lyrics/rhythms and spread out with visualized "waves"

Sensing where you stand and remind you where & how to go to next destination

Display a certain type of audience's picture on the stage

Art installations to reflect best moods and record people's own sound at that mood, so that it can be passed along to various people passing by

Keep records (20s-30s) with songs easily using bracelets at hand

Sign up for photo packages with friends

Accumulated volume bar to represent the energy from the crowd, and cheer the crowd at the concert with flashy fireworks

Collect co-attended friends' itinerary, match the taste to the performing artists' style, and recommend group itinerary for the group of friends

Group expression triggers: when the groups has a good alignment on a certain type of expression matching pre-identified expressions by the group of friends, the in-concert cameras will take a photo

Social media wall: representing how many people are anticipating to join the events but not able to come. Attendance to poke the wall to response and interact with friends & families back home

Music beats vibrated on concert goer's hands to lead dance movements to make the crowd do the same or greater-scale gesture together

Interact with celebrities' clones where they have been during Coachella

Send artists virtual flowers from the audience, accompanying by the individual's name or profile picture

Show what places are people visited the most and their moods or energies

Artist responds the crowd cheers with customized .mp3 samples from himself

Recognize individual's foot milages and visualize it in a "Cochella visited" map for that individual to take away after the concerts have been over

Collect personal play lists and share with others or even the artist to display during a concert

Decide which artist to go and see by shifting the whirl wheel game

Holograms of what happened before, and customize it for the current concert experience

Artist pinpoint a particular location of the crowd during the concert to and interact with them directly, using light enhancements and sounds, or even winds

Selfie displays with the individual himself/herself

Water fountains with music and sounds to "hug" the person who approach near

A "preview belt" with projections around to showcase what experience will the attendance have in Coachella - the attendance has to stand on the belt to see the videos and hear the sounds of sample performances

Antenna on the ground to point out where people are

Opt-in moments capture service to be shared with friends from the group or even the entire Coachella attendants, so that others are able to look for a certain type of experience they were looking to spend more time with but not able to do so due to schedule conflicts